



PROVIDENCE COLLEGE STUDENT-ATHLETE NAME, IMAGE AND LIKENESS (NIL) POLICY

EFFECTIVE DATE: JULY 1, 2021

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NAME, IMAGE & LIKENESS POLICY

Student-athletes may permit the use of their name, image or likeness (NIL) in noninstitutional activities and receive fair market value compensation for these activities. **A student-athlete MAY NOT receive compensation for athletic participation or performance (i.e. pay-for-play) OR as a recruiting inducement for enrollment at Providence College.**

PROVIDENCE COLLEGE UNIFORMS, MARKS, LOGOS & VERBIAGE

Student-athletes are not permitted to use College or Athletic Department related uniforms and apparel, marks, logos, verbiage (e.g., "Go Friars"), and colors and designs, including all photos or videos containing Providence College marks and logos, without PRIOR written approval of Providence College. In the event permission is granted, Providence College may be compensated for the use in a manner consistent with market rates or prior practice.

PROVIDENCE COLLEGE FACILITIES

Student-athletes will only be permitted to use College facilities for noninstitutional NIL activities through a fully executed an approved facility use agreement. Student-athletes are responsible for all associated facility rental fees and waiver of liability agreements will be coordinated with the College's and the Athletic Department's Facilities and Operations office.

PROVIDENCE COLLEGE INVOLVEMENT

The College will provide a third-party administrator to assist student-athletes with education and guidance in support of their noninstitutional NIL activities, but may not develop, operate, facilitate, negotiate or promote noninstitutional NIL activities for student-athletes.

PROFESSIONAL SERVICE PROVIDERS / REPRESENTATION

Student-athletes may secure professional representation (e.g. NIL agent, brand manager, attorney) ONLY for NIL activities and NOT for marketing athletic ability and future professional contract negotiations. State of Rhode Island licensure rules governing student-athlete representatives may apply.

ATHLETIC DEPARTMENT ACTIVITIES

Student-athletes may not receive compensation for NIL activities while representing Providence College in Athletic Department activities. NIL compensation opportunities may not conflict with Providence College academic or athletic activities and student-athletes MAY NOT miss class to participate in noninstitutional NIL activities.

PROHIBITED CATEGORIES

Student-athletes may not participate in NIL activities or enter into any agreements regarding NIL that (a) conflict with an existing institutional sponsorship agreement or contract, (b) involve the sale or exchange of awards or any other College-issued items received for athletics participation, including, but not limited to, apparel, equipment, shoes or uniforms, (c) involve compensation from the College or College employees, (d) provide compensation for work not performed, (e) condition compensation on athletic performance or attendance at the College, or (f) involve businesses, products or services that conflict with the College's mission or values. Any student-athlete suspected of violating this policy may be referred to the Office of Community Standards.

SPECIFIC PROHIBITED CATEGORIES

- ⊗ Gambling or Sports Wagering Vendors or Businesses
- ⊗ CBD, Cannabis, Alcohol or Tobacco Companies
- ⊗ Illegal Substances, Performance Enhancing Substances or Associated Activities
- ⊗ Adult Entertainment Businesses

INTERNATIONAL STUDENT-ATHLETES

To protect student-athletes from any potential immigration and Visa issues, international student-athletes should not enter into any NIL agreements while in the United States. International student-athletes should direct any questions about NIL agreements to the Compliance Office.

DISCLOSURE POLICY

A student-athlete **MUST** disclose information and details of all compensated NIL activities, including, but not limited to, information related to third-party individuals or entities, activities provided, compensation agreements and professional services provider details. In order to prevent conflicts with existing College agreements, student-athletes are recommended to disclose monetary compensation for NIL activities to the Athletic Compliance Office in advance of the execution of the NIL agreement. Further, student-athletes are **REQUIRED** to disclose all NIL activities within 10 business days after execution of any NIL agreement. Student-athletes will be required to disclose information via the College's contracted third-party administrator or another College-designated location. Any student-athlete suspected of violating this policy may be referred to the Office of Community Standards.

FINANCIAL AID

The need-based financial aid that a student-athlete receives may be impacted by any compensation a student-athlete receives from noninstitutional NIL activities. Student-athletes should direct all financial aid questions to the Providence College Office of Financial Aid (<https://financial-aid.providence.edu/>).

Providence College reserves the right to adjust this policy at any time based on institutional or NCAA policy changes or changes in any applicable federal or State of Rhode Island laws. The Athletic Compliance Office will communicate any changes to this policy to all student-athletes. The application of this policy does not create an employment relationship between Providence College and any student-athlete.