

Aztec Awareness: Donors & Supporters

Thank you for your loyal support of SDSU Athletics. As we strive for continued excellence, we always seek the highest standard of ethical conduct. Adhering to NCAA legislation is the responsibility of everyone associated with, or supportive of, the university. In helping SDSU Athletics achieve its goal of a higher purpose, we are asking for your assistance in continuing to build compliance awareness. If you have any questions or become aware of any potential rules violations, please contact the SDSU Athletics Compliance Office at: (619) 594-3395 • goaztecscompliance@sdsu.edu

Booster Defined



Once a booster, always a booster.

Booster: any individual or entity known to:

- ⇒ Made any type of financial or in-kind contribution to the athletics department or to a university booster organization; Provided NCAA-permissible benefits to SDSU student-athletes or their families; Assisted in any manner in the recruitment of a prospective student-athlete to attend SDSU, even if SDSU did not request the assistance; You have otherwise promoted SDSU athletics in any manner.



Long-Standing Relationships

A booster may continue an established relationship with a prospect and his/her family if the relationship predates the prospect entering the ninth grade and didn't develop as a result of the prospect's athletic participation or fame. All boosters and student-athletes should contact the SDSU compliance office in advance to document any applicable long-standing relationship they may have with recruits or current student-athletes.

Aztec Affiliation

How can you get involved? There are many ways to support Aztec student-athletes.

⇒ A booster may provide a meal on an occasional basis to a student-athlete or entire team so long as:

- The meal takes place in either the booster's home or on the SDSU campus (may be catered)
- It is approved in advance by the SDSU Compliance office

⇒ A booster may employ a student-athlete so long as the booster

- Ensures the student-athlete has registered the job with the compliance office
- Only pays for work actually and already performed
- Only pays the going rate in their locality for similar services
- Does not base any of the pay on the student-athlete's value to the employer because of their athletic skills or reputation
- May not use the name, image, or likeness of the student-athlete to promote the business, service, product, etc.



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Things to Avoid

To ensure the eligibility of prospects and current student-athletes, please keep the following in mind:



Extra Benefits

- ⇒ Definition - any benefit that is not available to the general public or general student body and/or provided to a student-athlete because of his or her reputation as a student-athlete
- ⇒ Discounts & Credits – NOT permissible to receive special discounts, payment arrangement or credit on a purchase or service from an institutional employee, booster, etc.
- Meals, airline tickets, clothing, free housing, vacations, rounds of golf, tickets or backstage passes, cars, birthday gifts, holiday gifts, graduation gifts, etc.
- ⇒ Free or Reduced Cost Service – NOT permissible for an individual to provide a student-athlete with professional services (for which a fee normally would be charged) without charge or at a reduced cost

Recruiting

- ⇒ Recruiting is any solicitation of a prospect or his/her family members by the SDSU staff or a booster to encourage him/her to enroll at SDSU to participate in a SDSU athletic program
- ⇒ ONLY Aztec coaches and athletic department staff may be involved in the recruiting process



Tailgating & Events

No privileges/discounts may be provided to student-athletes friends and family for gameday events (e.g., sideline passes, additional tickets, parking) or additional benefits for tailgating (e.g., special access, tents, banners, cookers, electronics, power hook-ups, etc.).



Gambling

Student-athletes and athletics staff may not gamble on any NCAA-sponsored sport at level, including providing information (e.g., injuries, game strategy, lineups, suspensions, etc.) to outside sources.

