

**COWBOY JOE CLUB  
2025 MEMBERSHIP GUIDE**



**CELEBRATING YOU  
CELEBRATING WYOMING**

# WHAT IS THE COWBOY JOE CLUB

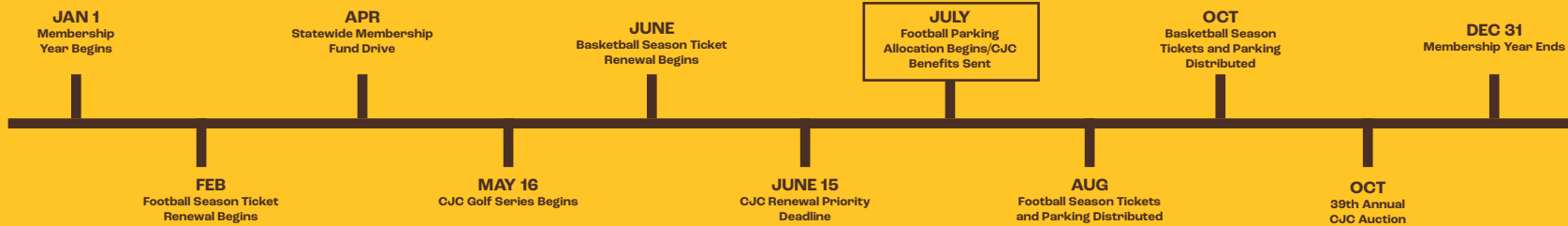
Founded in 1970, the Cowboy Joe Club (CJC) is the cornerstone of fundraising for the University of Wyoming Athletics Department. For over five decades, the CJC has been dedicated to supporting student-athlete scholarships and essential resources for UW. From scholarship programs and team travel to well-being initiatives, our members play a vital role in ensuring that the more than 400 student-athletes at UW have access to top-tier opportunities, both on and off the field, in their Laramie home.

## WHY YOUR SUPPORT MATTERS

Your support of the Cowboy Joe Club not only makes a lasting philanthropic impact on UW student-athletes, but also unlocks exclusive benefits for you and your family within Wyoming Athletics. From premium gameday parking to invitations to special events, your contribution enhances the UW experience. We invite you to explore the full range of member benefits on page 4.



# 2025 IMPORTANT DATES



# WAYS TO *give*

The Cowboy Joe Club offers many avenues for making an impact at UW. For full details, or to have any questions answered, please visit [CowboyJoeClub.com](http://CowboyJoeClub.com) or call the CJC office at 307-766-6242.

## ANNUAL MEMBERSHIP

Our most popular way to give. By supporting the CJC through an annual membership, you will receive benefits commensurate with your level of giving. From gifts to gameday parking, more than 4,000 individuals give through annual CJC membership each year (full benefits found on following page). Annual membership can be secured through traditional cash contributions, as well as participation in our Steer-A-Year, W-Club, Ragtime Club or Courtesy Car programs (info available throughout membership guide).

## CAPITAL CAMPAIGNS

Capital gifts that provide funds for new and improved athletic facilities are vital components to the success of Wyoming student-athletes. Naming opportunities are available through contributions earmarked for facility enhancements.















































































































## ENDOWMENTS/EXCELLENCE FUNDS

The Cowboy Joe Club is proud of the Athletic Endowment Program. Gifts to the athletic endowments are invested and a portion of the return is used to fund scholarships each year. This enables our endowments to grow and reduce the dependence upon the annual drive each year. A new scholarship or endowment can be created with a minimum gift of \$25,000, which may be funded over several years. Contributions can be made to the Cowboy Joe Club unrestricted endowment fund or to existing endowment funds as well.

## CJC EVENTS

The Cowboy Joe Club hosts numerous events, such as our annual golf series and annual auction, each year. Participating in these events helps raise critical funds that are used for our scholarship fund.



		Window Decal	CJC Exclusive Gift #1	Membership Card	Special Event Invitations	Early Single Game Ticket Purchase	Priority Parking for Football, MBB & WBB	Pregame Access to IPF	Pregame Access to Mickey's Bar (Conference only)	10%-20% Discount at Brown and Gold Outlet	Opportunity to purchase WBB Courtside Seating	CJC Exclusive Gift #2	CJC Exclusive Gift #3	Reserved/Name Plate Parking (if available)	Travel with the Pokes	Opportunity to purchase MBB Courtside Seating	Pregame access to 7220 Room	Pregame Sideline Access (2)	Travel with the Pokes/ FIRST PRIORITY	AD/Coaches VIP Experience	Commemorative Belt Buckle	Public and In-Venue recognition	Priority Access to Premium seating	Double Priority Points <i>(upon pledge completion)</i>
Additional benefits earned by entering a 5-year cash pledge at or above \$7,220	MILWARD L. SIMPSON SOCIETY \$25,000+							Comp		20%														
	SCHOLARSHIP CIRCLE \$10,000 - \$24,999							Comp		20%														
	7220 \$7,220 - \$9,999							Comp		10%														
	COACHES CLUB \$5,000 - \$7,119							Comp		10%														
	GOLDEN SPUR \$3,000 - \$4,999							Comp		10%														
	SILVER SPUR \$2,000 - \$2,999							Comp		10%														
	TRAIL BOSS \$1,000 - \$1,999							Comp		10%														
	TOP HAND \$750 - \$999							Fee \$5																
	WRANGLER \$300 - \$749							Fee \$5																
	CENTURY CLUB \$100 - \$299							Fee \$5																

**PLATINUM CARD:**

Free admission with unlimited guests to CJC Pregame Tailgate in the IPF. Free food, adult beverages, soda, and water. Access to Mickey's Bar for MBB and WBB.

**GOLD CARD:**

Free admission maximum of you plus three guests or immediate family to CJC Pregame Tailgate in IPF. Food provided at a discounted rate. Adult beverages, soda, and water are free of charge. Access to Mickey's Bar for MBB and WBB.

**BROWN CARD:**

\$5 admission per person to CJC Pregame Tailgate in IPF. Food provided at a discounted rate. Adult beverages, soda, and water are free of charge.



# THE IMPACT YOU *can make*

**WHEN YOU GIVE, YOU TRANSFORM LIVES**  
UW Athletics is investing in student-athletes like never before.

## \$3+ MILLION

**Directly invested into student-athlete scholarships**

### 17

**Programs that have student-athletes who utilize well-being resources**



### \$206K

**Annual amount needed to operate well-being programs**

### \$1.1 MILLION

**Total need to properly feed and nourish all student-athletes on an annual basis**



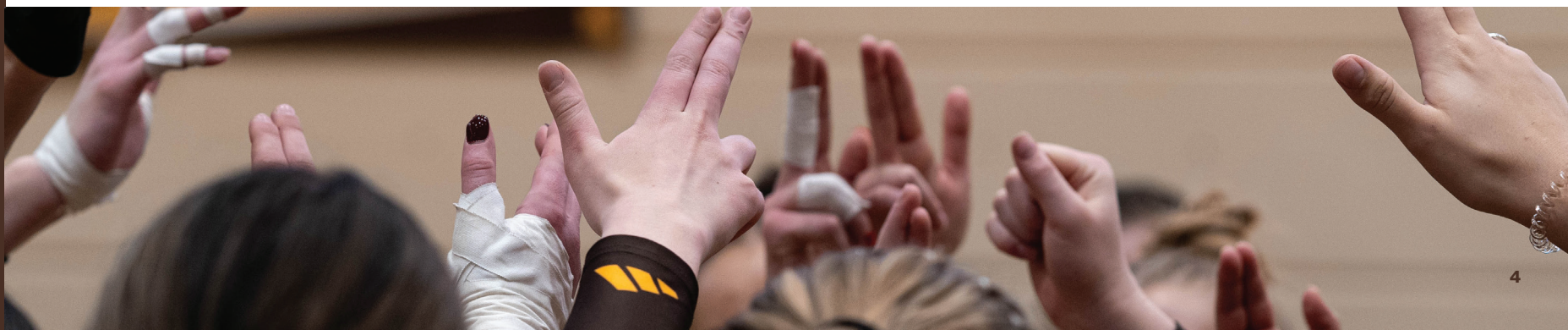
### \$286K


**Annual investment in world-class nutrition and recovery products**



### \$400K

**Funding needed to operate sports performance program annually**





Through every challenge and triumph, one thing remains constant—our loyal fans and supporters. That’s why we’re thrilled to introduce the “My WY 25” campaign, and this year, the focus is our loyal fans and members that make the Cowboy Joe Club successful!

Whether you’ve supported the Cowboy Joe Club and UW for decades, or you’re a first-time member, we want to celebrate you. Throughout 2025, we’ll be sharing your stories across social media, web, and print, and we’d love for you to be part of it! Do you want your story to be shared as part of the “My WY 25” campaign?

1. Scan the QR code and tell us your story!
2. Look for our “My WY 25” posters at UW events. Fill one out, and yours can be displayed at a UW basketball or football game.

Anyone who uploads their story via the QR code and renews/joins the Cowboy Joe Club in 2025 will also receive an exclusive UW flag, perfect for your tailgate or lawn, symbolizing your love for UW!





# HOW TO INCREASE *your impact* IN 2025

## 110%

**ABOVE AND BEYOND**

One of the best ways to make an increased year-over-year impact on UW student-athletes is through our 110% giving option. By committing to a donation that is at least 110% of your previous year's commitment, you'll continue to grow your legacy and further your impact. By choosing this option in 2025, you'll be entered to win one of 10 exclusive prizes, such as premium seating experiences, signed UW merchandise, and official team gear.

## COWBOY UP!

One of the best ways to make an increased year-over-year impact on UW student-athletes is through our 110% giving option. By committing to a donation that is at least 110% of your previous year's commitment, you'll continue to grow your legacy and further your impact. By choosing this option in 2025, you'll be entered to win one of 10 exclusive prizes, such as premium seating experiences, signed UW merchandise, and official team gear.

# LONG-TERM GIVING

The best way to maximize your impact and cement your giving legacy is through joining the all-new 7220 Society. By committing to a five-year cash pledge of \$7,220+ per year, you can earn exclusive benefits while impacting UW like never before.

**Please see full details on the following pages.**



*Build your long-term legacy with a leadership gift to Wyoming Athletics!*

## 5 YEAR EQUAL DISTRIBUTION COMMITMENT

2025	2026	2027	2028	2029
\$7,220+	\$7,220+	\$7,220+	\$7,220+	\$7,220+

By pledging to contribute at a level at or above \$7,220 per year, for five years, you will join the exclusive ranks of the 7220 society. Long term pledges are the most effective way for donors to make a significant impact on the Cowboy Joe Club. By committing to a long-term pledge, you can help the Cowboy Joe Club in its ability to plan multi-year investments into scholarships and resources for its student-athletes. This guarantees that your impact reaches multiple generations of Cowboys and Cowgirls. Additionally, planned long-term giving allows you, the donor, to forecast your personal investment into the CJC for an extended period.

*For more information, please contact the Cowboy Joe Club office.*



# 2X



## PRIORITY POINTS

*(Upon full completion of pledge)*

Being a member of the 7220 Society not only signifies that you are a top contributor and impact maker for Wyoming Athletics, but will also entitle you to numerous special benefits, including:

### ADDITIONAL CJC BENEFITS

- Gold Card member of the Cowboy Joe Club
- Early single-game ticket purchases
- Priority parking for football, men's and women's basketball (2 passes)
- Complimentary access to IPF pregame tailgates and Mickey's Bar
- 10% Discount at the Brown and Gold Outlet
- Opportunity to purchase courtside basketball tickets
- Wildcatter invite for agreed upon football game
- Exclusive annual gifts



**ACCESS TO  
7220 ROOM FOR  
BASKETBALL PREGAME**



**COMMEMORATIVE  
BELT BUCKLE  
AND DISPLAY**



**PUBLIC RECOGNITION AS  
AN INAUGURAL MEMBER  
OF THE 7220 SOCIETY**



**SPECIAL  
EVENT INVITES  
AND ACCESS**



**PRIORITY  
ACCESS TO  
PREMIUM SEATING**



The goal of the W-Club is to provide an opportunity to all Wyoming Athletics alumni, including former student-athletes who earned a varsity letter, coaches, athletic trainers, managers and Spirit Squad members, to continue to contribute to Wyoming Athletics. The W-Club is an exclusive segment of the Cowboy Joe Club that gives athletics alumni the opportunity to feel a connection to the current program and the current student-athletes. Please let CJC staff know you are an Athletics alumnus. Member Benefits include:

- \$50 annual matching gift for CJC membership
- CJC benefits at corresponding giving level
- Special W-Club gift
- New Graduates receive one (1) complimentary W-Club Membership that extends from their graduation date to the following December





Established in 1995, the Steer-A-Year program connects the Ag Industry & Community to the University of Wyoming Athletics Department. Through donating a physical steer, contributing \$200 in cash or above, or by transporting steers for gift-in-kind credit, your contribution will earn you a Cowboy Joe Club membership at that particular giving level. During the 2024 year, the Steer-A-Year program raised over \$268,000 through the contribution of 120+ physical steers. With the combination of cash donations, the Steer-A-Year program supports over 90 in-state student-athletes, the UW Rodeo Team and the Animal Science judging teams.

## HOW TO JOIN

Donors that would like to contribute a physical steer to the Steer-A-Year program can contact the Cowboy Joe Club office to pledge their donation of single, or multiple physical steer(s). Cash donors can join the Steer-A-Year program through a minimum contribution of \$200 annually, and thus will be recognized as a feed sponsor. Cash donations can be contributed through the Cowboy Joe Club website, or through contacting our office.

## LOGISTICS & PHYSICAL STEER VALUE:

Physical Steer Donors will be contacted annually in late summer, to coordinate the delivery of their physical steer(s) to a volunteer in and around their surrounding area. Volunteer drivers will thus transport the donated steers to Y-6 Feeders at Meriden, WY. All physical steer donors are asked to have completed brand paperwork, and an attached Steer-A-Year program provided ear tag for each of their donated physical steer(s). Donation credit and membership benefits will thus be credited to the donor's account based off the current market price. In 2024, the average weight of a donated steer was 600 lbs. which equated to a donation credit of over \$1,600. 2024 donated steer weights ranged from 300-1200#.

## BENEFITS

- STEER-A-YEAR CAP
- COWBOY JOE CLUB MEMBERSHIP & BENEFITS
- TICKET PRIORITY
- PRIORITY PARKING FOR FOOTBALL & BASKETBALL GAMES
- CARCASS DATA PROVIDED TO STEER DONORS
- SPECIAL EVENT INVITATIONS
- INVITATION TO THE ANNUAL STEER-A-YEAR BANQUET & AWARDS CEREMONY

**CONTACT KADE RUSSOW OR DOUG HIXON AT 307-766-6242 FOR MORE INFORMATION.**





## COURTESY CAR PROGRAM

# IGNITING IMPACT.

# *fueling champions.*

The Cowboy Joe Club Courtesy Car Program is an exciting partnership between regional car dealerships and the University of Wyoming's Athletic Department. Through this initiative, dealerships generously donate courtesy vehicles to support coaches and staff, providing them with essential transportation for recruiting and university business. In return, these dealerships enjoy valuable athletic benefits and potential tax deductions. This program not only strengthens community ties but also enhances the university's ability to build competitive athletic programs.

### DEALER BENEFITS:

- The dealership will be awarded a trip for two to an away football game. The specific date and game will be determined based on the dealership's priority point total as there is limited space on each trip.
- The dealership will receive four season tickets for Wyoming Football and two season ticket-equivalent vouchers for Wyoming Men's Basketball, with a total value of more than \$1,600.

A parking pass will be provided for the Stadium Lot, granting access to home games for Wyoming Football, Men's Basketball, and Women's Basketball.

The dealership will be recognized as a member of the Cowboy Joe Club, with a membership valued at \$7,500. This includes all associated benefits not previously listed. The dealership's name and logo will be featured prominently in the game day programs for Wyoming Football and Men's Basketball. Recognition on [CowboyJoeClub.com](http://CowboyJoeClub.com) and applicable email/social media

**PLEASE CONTACT THE COWBOY JOE CLUB IF YOU OR YOUR DEALERSHIP MAY BE INTERESTED IN PARTICIPATING.**

# GAMEDAY PARKING



# POKE PRIORITY POINTS

The Poke Priority Point system is allocated in a fair, equitable, and consistent manner. Longtime supporters of Wyoming Athletics are rewarded, while also allowing new donors and season ticket holders to acquire appropriate benefits. Priority points are based off lifetime giving to the Cowboy Joe Club, Steer A Year, W-Club, Facility Enhancements, Multi-Year Pledges, Campaigns, and more.

*please note:*

Priority Points are used for premium seating, away game ticket and bowl game ticket allocations.

## ONE-TIME POINTS EARNED

10 .....	UW GRADUATE (PER DEGREE, MAX. 30 per account)
10 .....	UW EMPLOYEE
25 .....	UW STUDENT-ATHLETE ALUMNI
25 .....	CJC BOARD OF DIRECTORS
25 .....	CJC PRESIDENT

ANNUAL ITEM	POINT VALUE	DENOMINATOR
LIFETIME GIVING	1	\$100
POKES SCHOLARSHIP INCENTIVE*	2	Per \$100
COWBOY JOE CLUB	3	Per Year
SEASON TICKETS (CONSECUTIVE)	1	1 Ticket
ONLINE JOIN/RENEWAL	5	-
REFERRAL POINTS	10	10
RAGTIME CLUB	5	Per Year
MULTI-YEAR PLEDGES (MINIMUM 5 YEARS)	Double the point value of pledge	Upon Completion of Pledge



# PRIORITY parking

The following rules are in place for the 2025 Cowboy Football and 2025-26 Basketball Seasons:

- Football and Basketball parking will be allocated separately
- Donors will be able to request lots for each sport based on their giving level & availability
- Stadium & Stadium Preferred are first come first serve
- Shuttle service provided from Cowboy Field Lot (Brown Lot) to gate 8 and AA for Basketball

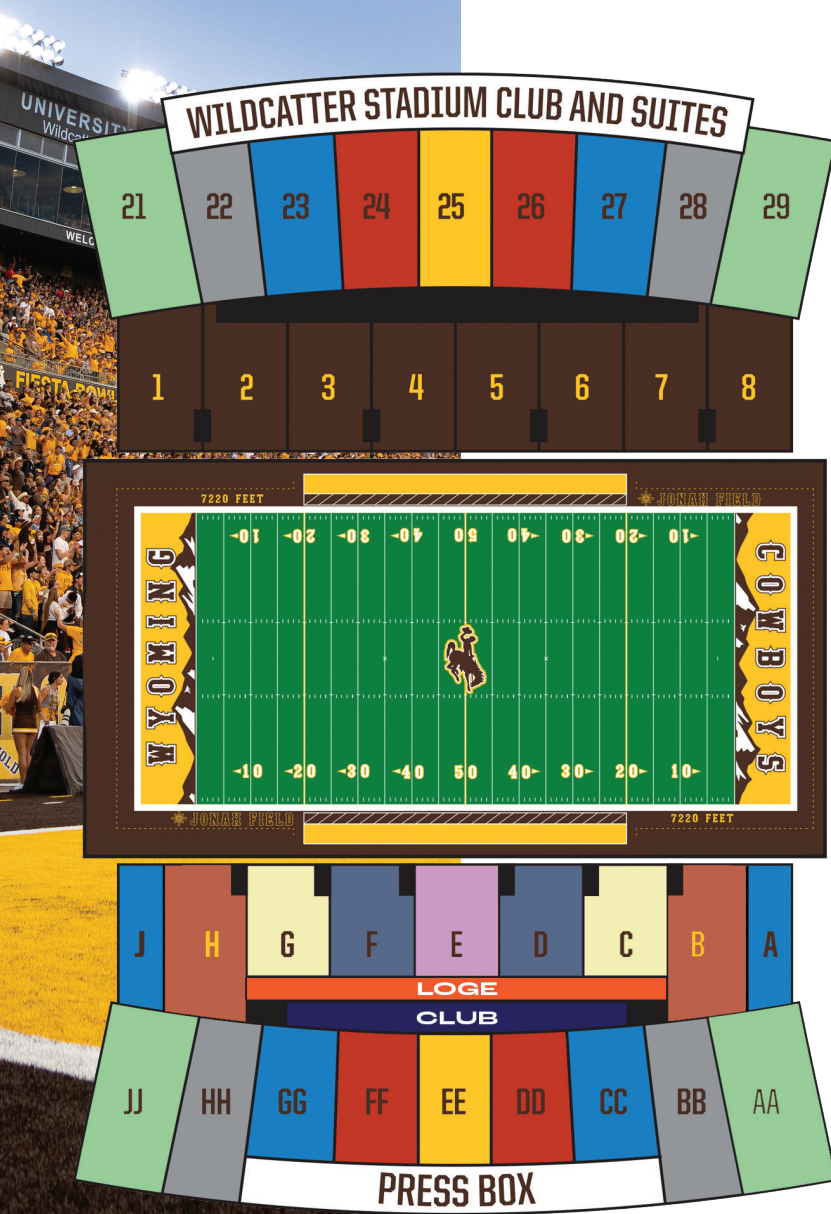
## 2025 DONATION REQUIREMENTS PRIORITY RV PARKING

LOT	MIN. DONATION REQUIREMENT FOOTBALL
TAILGATE ALLEY STADIUM RV	\$1,500 (WAITLIST)
IPF RV	\$1,500
SUMMIT VIEW RV	\$500 (WAITLIST)
HIGH PLAINS RV	\$300
Spots in RV lots that are on waitlists are allocated based on priority points. Please contact the CJC office if you would like to be added to any of the above waitlists.  Must be paid in full or on a payment plan by 6/15/25 to retain spot.	



## 2025 DONATION REQUIREMENTS PRIORITY PARKING

LOT	MIN. DONATION REQUIREMENT FOOTBALL	MIN. DONATION REQUIREMENT MEN'S & WOMEN'S BASKETBALL	
AA* (WAITLIST)	\$10,000	\$10,000	
D	\$5,000	\$5,000	
PETE'S PARTY LAWN	\$5,000	N/A	
TAILGATE ALLEY	GOLD: \$5,000 (WAITLIST)	N/A	
	PREFERRED: \$2,500 (WAITLIST)	N/A	
GATEWAY	\$2,500	\$2,500	
FORD STADIUM PREFERRED	\$2,500	N/A	
IPF	\$1,500	\$1,500	
H	\$1,500	\$1,500	
FORD STADIUM	\$1,500	MBB \$500	WBB OPEN
SUMMIT VIEW	\$500	N/A	
X	\$500	\$500	
BROWN LOT	\$100	\$100	
VA	\$100	\$100	



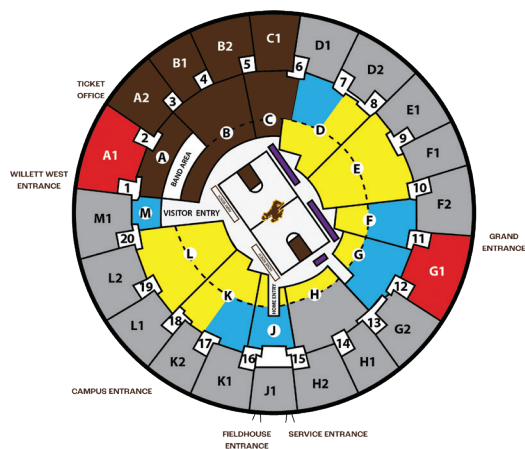
# WAR MEMORIAL

## COWBOY FOOTBALL SEASON TICKET PRICING

TICKET PRICE		DONATION PER SEAT
LOGE	\$3,000	\$5,000 (CJC ACCOUNT)
CLUB	\$2,000	MUST HAVE ACTIVE SEASON TICKETS
	\$750	\$250
	\$600	\$250
	\$400	\$250
	\$300	\$50
	\$290	\$500
	\$265	\$250
	\$265	\$50
	\$205	--
	\$170	--

# ARENA-AUDITORIUM





PLEASE CALL THE WYOMING TICKET OFFICE AT 307-766-7220 FOR SPECIFIC TICKET PRICES.



## COWBOY BASKETBALL SEASON TICKET PRICING

TICKET PRICE	DONATION PER SEAT
 \$250	\$250
 \$250	\$125
 \$250	
 \$500	\$5,000

## COWGIRL BASKETBALL SEASON TICKET PRICING

TICKET PRICE	DONATION PER SEAT
 \$145	\$50
 \$145	
 \$145	
 \$500	\$1,000

## COURTSIDE SEATING

Enjoy the best seats in the Arena-Auditorium during a Wyoming Men's and Women's Basketball game. Courtside seating is truly the best way to experience all the action.

Please contact the Cowboy Joe Club office at 307-766-6242 for more information and to learn about seating options for 2025. Visit [cowboyjoeclub.com](http://cowboyjoeclub.com) for additional information.

**TICKETS AND PER SEAT DONATION MUST BE PAID  
IN FULL OR ON A PAYMENT PLAN TO RECEIVE TICKETS.**



# PREMIUM SEATING *experiences*

## WILDCATTER STADIUM CLUB & SUITES

Opened in 2010, the Wildcatter encompasses 256 Stadium Club indoor seats with access to climate controlled seating and 12 private luxury suites.



## WYO SPORTS RANCH CLUB

Experience gameday like never before with our all-new outdoor loge seating and Wyo Sports Ranch Club. With premium outdoor seating and world-class indoor amenities, fans can experience the best of gameday in this new premium area.



SUITE AMENITIES	CLUB SEAT AMENITIES
TWO FLAT SCREEN TV'S	ACCESS TO WILDCATTER CLUB, BUFFET & BEVERAGES
REFRIGERATOR	THEATRE STYLE PADDED SEATS
IN-SUITE CATERING OPTIONS	PRIVATE ELEVATOR ACCESS
ACCESS TO WILDCATTER CLUB, ALL YOU CAN EAT BUFFET	WAIT STAFF SERVICE
SOCIAL LOUNGE & BAR AREA	CLIMATE CONTROLLED AREA
PRE-GAME ACCESS TWO HOURS BEFORE KICKOFF	PRE-GAME ACCESS TWO HOURS BEFORE KICKOFF
PRIVATE ELEVATOR ACCESS	3-5 YEAR CONTRACT REQUIRED / \$1,500 CJC DONATION
POST-GAME ACCESS FOR ADDITIONAL ONE HOUR	
3-5 YEAR CONTRACT/(\$1,500 CJC DONATION)	

LOGE SEAT AMENITIES
ACCESS TO WYO SPORTS RANCH CLUB
PRE-GAME ACCESS TWO HOURS BEFORE KICKOFF
PRIVATE ELEVATOR ACCESS
ACCESS TO ALL YOU CAN EAT BUFFET
PREMIUM OUTDOOR LOGE BOX SEATING
\$5,000 CJC DONATION REQUIRED

## PREMIUM SEATING & SUITES ALLOCATION

All club seats and suites are currently on a waitlist. Seats are allocated based on Poke Priority Points. If you are interested in premium seating, please contact the Cowboy Joe Club.



# COWBOY JOE RAGTIME CLUB

The Ragtime Club is an exclusive membership within the Cowboy Joe Club for all recent University of Wyoming graduates, offering special benefits for the first five years after graduation. By joining, you'll stay connected to Wyoming Athletics and the Laramie community, no matter where life takes you, while making a direct impact on the lives of student-athletes.

The Ragtime Club is your first step into deeper involvement, providing a seamless transition into full Cowboy Joe Club membership, where your contributions will continue to support the success and development of UW Athletics.

## WHO IS ELIGIBLE FOR THE RAGTIME CLUB?

Recent graduates from the University of Wyoming within the last 5 years from an undergraduate or graduate program.

## BENEFITS

- Discounted Football and Men's Basketball season tickets
- Exclusive Ragtime Club gift
- Brown Lot parking pass for Football & Men's/Women's Basketball
- Cowboy Joe Club bonus priority points (5 points per year)
- Invitations to special events
- Membership Card
- Access to pregame hospitality for UW football games

YEAR (GRADUATION YEAR)	YOUR MEMBERSHIP FEE	MEN'S BASKETBALL SEASON TICKETS	FOOTBALL SEASON TICKETS
YEAR 1 (DEC 2024 - MAY 2025)	\$10	\$105	\$105
YEAR 2 (DEC 2022 - MAY 2023)	\$25	\$105	\$105
YEAR 3 (DEC 2023 - MAY 2024)	\$50	\$105	\$105
YEAR 4 (DEC 2021 - MAY 2022)	\$75	\$105	\$105
YEAR 5 (MAY 2021)	\$100	\$105	\$105



# 39TH ANNUAL CJC AUCTION

CHEYENNE, WY | LITTLE AMERICA HOTEL & RESORT | FALL 2025

Join fellow Wyoming fans & UW Athletics for an evening of entertainment, premium meal, open bar and exciting live and silent auctions.

MORE INFO:

[COWBOYJOECLUB.COM/CJC-EVENTS/ANNUAL-AUCTION](http://COWBOYJOECLUB.COM/CJC-EVENTS/ANNUAL-AUCTION)



The Cowboy Joe Golf Series presented by Ford is a fun and engaging way to support UW Athletics and our tremendous student-athletes. During the course of the spring and summer, the Cowboy Joe Club travels around Wyoming and Colorado to host local golf tournaments at some of the premier courses in the region. In addition to supporting UW student-athletes, benefits of the CJC Golf Series include:

**Net & Gross Team Winners at all locations**

**Tournament Gift & Meal**

**Premier Bone & Joint Premium Golf Balls**

**Raffles, Prizes & Contest Holes at all locations**

**Local Winning Teams Qualify for the Laramie Championship**

**RIVERTON, WY - MAY 16**

**Riverton Country Club**

**WORLAND, WY - MAY 17**

**Green Hills Golf Club**

**CHEYENNE, WY - MAY 23**

**Cheyenne Country Club**

**SHERIDAN, WY - JUNE 6**

**The Powder Horn**

**CASPER, WY - JUNE 7**

**Three Crowns**

**JACKSON HOLE, WY - JUNE 13**

**Golf & Tennis**

**WINDSOR, CO - JUNE 16**

**Ptarmigan Country Club**

**HULETT, WY - JUNE 21**

**The Golf Club at Devil's Tower**

**EVANSTON, WY - JUNE 27**

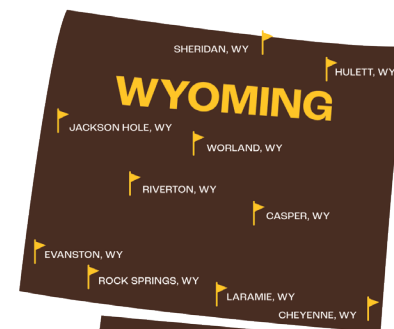
**Purple Sage Golf Course**

**ROCK SPRINGS, WY- JULY 28**

**White Mountain Golf Course**

**LARAMIE, WY - SEPT 5TH**

**Championship - Jacoby Golf Course**



# SPONSORSHIP OPPORTUNITIES

You can make an impact through more than just membership within the Cowboy Joe Club in 2024. Becoming a sponsor for one of our events is a wonderful way to show a deep commitment to student-athletes at the University of Wyoming, while also promoting your brand, business, or cause. If you are interested in making a difference and promoting your brand in an affordable, unique way, contact the Cowboy Joe Club at 307-766-6242



## GOLF SERIES

Celebrate the return of spring by sponsoring the annual Cowboy Joe Club Golf Series. This opportunity brings both local and regional opportunities, as the series includes multiple locations throughout Wyoming and beyond. Whether you want to support your local tournament or the full series, there is a package that is right for you!



## ANNUAL AUCTION

The single largest fundraiser of the year for the University of Wyoming Athletic Department, the annual Cowboy Joe Club Auction allows your brand to be at the forefront of a one-of-a-kind night. With nearly 750 attendees annually, your brand will be proudly displayed throughout the night. With various sponsorship packages available, there is an avenue for everyone to reach potential clients and supporters at this event!



## LOCAL WATCH PARTIES

Bring the Cowboy Joe Club community together at a location of your choice! Do you have a great bar, restaurant, or business that you would like to show off? Work with the CJC to host a local watch party for a football or basketball road game! Each sponsorship opportunity includes a Wyoming-branded promotional graphic, direct communication to all CJC members, official Wyoming promotional items, and more. There is no better way to bring Pokes together and show off your business!



## BOWL/AWAY GAME TAILGATES

Looking for a fun way to advertise and support Wyoming student-athletes around the holidays? You can become an official sponsor for the Cowboy Joe Club pregame tailgate when the Cowboys earn a bowl game berth or play on the road! With various sponsorship levels and benefits, it is possible to promote your business to thousands of Wyoming fans and bowl game attendees at any price point! You do not want to miss this party!



# COWBOY JOE STAFF



**RANDY WELNIAK**  
Senior Associate Athletic  
Director, Development &  
Revenue Enhancement  
✉ [rwelniak@uwyo.edu](mailto:rwelniak@uwyo.edu)



**DEREK GOSSLER**  
Associate Athletic Director for  
Development and  
Revenue Generations  
✉ [dgossler@uwyo.edu](mailto:dgossler@uwyo.edu)



**ALEX JEWELL**  
Assistant Athletic Director  
for Development  
✉ [ajewell3@uwyo.edu](mailto:ajewell3@uwyo.edu)



**KAREN MARR**  
Comptroller for  
External Operations  
✉ [kbarker1@uwyo.edu](mailto:kbarker1@uwyo.edu)



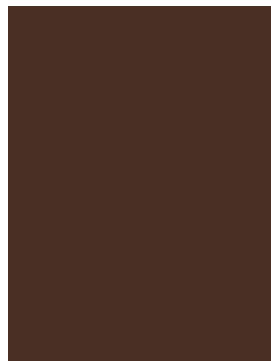
**KADE RUSSOW**  
Director of Development  
for Donor Relations  
✉ [krussow1@uwyo.edu](mailto:krussow1@uwyo.edu)



**JUAN SOTO**  
Director of Development &  
Premium Seating  
✉ [jsoto1@uwyo.edu](mailto:jsoto1@uwyo.edu)



**ISAAC DECKER**  
Director of Development  
✉ [idecker@uwyo.edu](mailto:idecker@uwyo.edu)



**ZACH HALPERN**  
Assistant Director  
of Development  
✉



**GRACE DORRELL**  
Office Associate  
✉ [gdorrell@uwyo.edu](mailto:gdorrell@uwyo.edu)



**EMILY JARRELL**  
Graduate Assistant  
✉ [ejarrell@uwyo.edu](mailto:ejarrell@uwyo.edu)



**DOUG HIXON**  
Coordinator,  
Steer-A-Year Program

# COWBOY JOE CLUB

**COWBOY JOE CLUB | (307) 766-6242 | COWBOYJOE@UWYO.EDU | COWBOYJOECLUB.COM**



**DEPT. 3414  
1000 E. UNIVERSITY AVE.  
LARAMIE, WY 82071**

He always sings raggy music to the cattle as he swings back and forward in the saddle, on a horse - a pretty good horse!  
He's got a syncopated gaiter, and you ought to hear the meter to the roar of his repeater; how they run - yes run!  
When they hear that he's 'a-comin', cause the western folks all know, he's a high-falootin', rootin', tootin', son of a gun from ol' Wyoming,  
Ragtime Cowboy, Talk about your Cowboy, Ragtime Cowboy Joe.



**/UWCOWBOYJOECLUB**



**@COWBOYJOECLUB**



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